

What's Next?

# Hospitality Management

Bachelor of Business in Hospitality Management

Your degree in Hospitality Management equips you for a career in restaurants and other food services, accommodation, tourist and amenity attractions, recreation events and travel-related services, both nationally and internationally. With a combination of high-quality professional practice and academic education, you are equipped with hands-on experience through industry placement as well as the necessary knowledge in management, marketing, finance, human resources, food science and nutrition. Future work will depend on your interest and skills and could include owning or managing a range of hospitality businesses or working for a large organisation in areas such as human resources or customer services.



## Transferable Skills

Customer service, well-developed communication & interpersonal skills

Problem-solving, ability to identify innovative and creative solutions & working in fast-paced environments

Organisation, Delegation, Time Management, Responsibility & Teamwork

Leadership & ability to work on own initiative

Research, Evaluation, Organisational, Planning, Marketing & Business skills

Human Resource Management



## Degree-specific Skills

Business Management

Strategic Planning, research and analysis of data for short and long term business planning

Finance, Marketing & Human Resources Management

Event Management & Organisation

Performance Evaluation to enhance profitability, marketing and opportunities

Leadership & Resource Management, including human resources

Implementation of organisation policy in a multi-disciplinary setting

Develop appropriately high standards of professional practice and business ethics for professional hospitality

Knowledge of the theory and practice of food and beverage operations

Ability to manage both people and business in a variety of hospitality settings

Core Skills

Employers

**Employers include** hotels, restaurants, catering and licenced premises, conference and event management organisations. Opportunities could also arise in Marketing and Sales such as food and beverage suppliers and equipment suppliers or in Tourism related areas such as cruise liner operations and international resorts. Graduates may choose self-employment or hospitality entrepreneurship or develop specialist training for the hospitality sector.



## Career Options



Consider your course placement and work experience as opportunities to gain insight into the variety of areas within this sector with the aim of building up a range of skills and identifying your personal preferences and strengths. Job opportunities will include specialist areas in the hospitality business such as **Food and Beverage**



services, Management, Conference and Banqueting Management, Rooms Division Management, accommodation, Tourism and amenities. Opportunities may also arise in Sales and Marketing, Human Resource Management, and Financial Control. Graduates will aspire to senior General Management positions or become involved in entrepreneurial activities such as starting their own business. An expansion area worldwide which has potential for event management in the hospitality sector is tourism related events related to cultural and special interest groups such as, food tourism, eco-tourism, wellness and adventure tourism, sports, business and English language learning and retirement travel groups.

Watch out for talks by relevant employers on campus during the year; check our website's Jobs page and follow us on social media for regular job alerts:  
<http://www.mycit.ie/careers>.



## Starting Job Search

Job search takes focus, effort and commitment. It's essential that you can be found online. Include links to your work on your LinkedIn profile and on your CV. Build up your network by inviting relevant people to connect with you such as recent graduates or those in positions and organisations that interest you. The contacts you made during your work placement will be important where future opportunities may arise. Don't wait for jobs to be advertised, actively look for roles that interest you.

Some graduates will have progressed straight to employment from Level 7 Hospitality Management or Level 6 Hospitality Studies. Be aware of specialist recruitment agencies for the hospitality and catering sector such as

- [www.topstaff.ie](http://www.topstaff.ie),
- [www.hotelandcateringjobs.ie](http://www.hotelandcateringjobs.ie),
- [www.hoteljobs.ie](http://www.hoteljobs.ie),
- [www.actionrecruitment.ie](http://www.actionrecruitment.ie),
- [www.thefirm.ie](http://www.thefirm.ie), [www.hospitality.ie](http://www.hospitality.ie)
- <http://servisource.ie/hospitality-catering-jobs/>,
- <http://www.rlconsult.com/>,
- [www.irishhoteljobs.com](http://www.irishhoteljobs.com) and
- [www.hosco.com/jobs/Hospitality\\_job](http://www.hosco.com/jobs/Hospitality_job)

Check the jobs page on CIT's Careers & Employability Service website: <http://www.mycit.ie/careers>. Register with **gradireland** to get email alerts on employment opportunities as well as job search advice; [www.gradireland.com](http://www.gradireland.com).

If you are unsure about what direction to take the gradireland Careers Report is a useful tool for matching your personal information and preferences to potential careers. Log on and register at [www.gradireland.com](http://www.gradireland.com) to use the report.



## Where are CIT graduates working?

Graduates have progressed to roles as diverse as Hotel General Managers, Business Consultants, Hotel Group Operations Managers, as well as senior roles in large corporate hotels, and Business owners.

Company	Job Role
Trigon Hotel Brand	Accommodation and Food Storage role
Freelance USA	Sales and Customer Service
Park Hotel Dungarvan	Duty Manager
Further Studies	Level 8 Degree
Further Studies	Bachelor of Business Degree
Further Studies	Masters Taught Level 9

# Professional Groups & Associations



Membership of a professional association is a useful way to keep up to date and helps build your professional connections. Many have jobs boards and these roles may not be advertised elsewhere.

**Useful sources of information on current trends, issues, training, advice include:**

<http://www.failteireland.ie/In-Your-Sector.aspx>,  
[www.hospitality.ie](http://www.hospitality.ie)  
[www.ihl.ie](http://www.ihl.ie) - Irish Hospitality Institute



## Postgraduate Study

Gaining a postgraduate qualification equips you with more specialized knowledge and skills and can enable you to avail of a wider range of career opportunities. Suitably qualified Graduates may continue their studies to Master's Degree in Business by research or follow a structured taught Master's Degree in Business.

Postgrad courses specific to your degree include:

MSc Hospitality Management DIT  
MSc Event Management DIT  
Higher Diploma International Hotel Management WIT  
MSc International Tourism and Hospitality Management Griffith College, Dublin  
MA in Hospitality and Tourism Management Institute of Technology Tralee  
MA in International Hotel and Tourism Management University of Ulster  
MA in International Tourism UL

A wide range of 'conversion' postgraduate Diploma and Masters Courses are also an option, enabling you to 'convert' to a different career sector.

For further information, go to the 'Further Study Options' section on the Career Information page of <http://www.mycit.ie/careers>. You can also use [www.qualifax.ie](http://www.qualifax.ie) or [www.gradireland.com/further-study](http://www.gradireland.com/further-study) to search for courses in areas of interest to you. For information on Masters' programmes through English in universities across the EU: [www.mastersportal.eu](http://www.mastersportal.eu)



## Want to go abroad?

For career opportunities in the UK see: [www.targetjobs.co.uk](http://www.targetjobs.co.uk); [www.gradjobs.co.uk](http://www.gradjobs.co.uk) and [www.graduate-jobs.com](http://www.graduate-jobs.com).

Jobs across the EU can be seen on the EURES website and financial supports are available for relocating to another EU country, visit: <https://ec.europa.eu/eures/eures-searchengine/page/main?lang=en#/search>